

# Meeting for the Village of Ballston Spa Committee on the Arts February 2nd, 2022

## AGENDA

1. Call to order
2. Pledge to Flag
3. Approval of Minutes
4. Old Business Discussion
5. New Business Discussion
6. Adjournment

### 1. Call to Order

The meeting was called to order by Heather at 7:03. Present: Katie Tiedemann, Cathy Hackert, Corina Oberai, Kate Van Buren, Heather Longacker, Ben Baskin.

### 2. Pledge to Flag

### 3. Approval of Minutes

Will approve over email.

### 4. Old Business

- i. Mural Reflecting the Spirit of Ballston Spa – Awaiting SA Arts Grant Funding Determination -\$5000 request
- ii. Planting Art – Expense Report completion needs discussed
  - Future Fundraising –
    - Adding to website, Heather and Katie
    - Mayor and Julia – how to receive payment
    - National Arbor day- Garden Club has pending plans, plant sale and garage sale – Discussed working in conjunction
  - Advertising before that
  - Doing two sizes – need formalized prices for the 2 sizes
    - Residential sizing
  - By next meeting will know cost and sales prices for planters
  - Heather to contact Village and Curtis Lumber Representative
- iii. Website – taking pictures around town
  - Investigate Edit History – Why did it get reverted
  - Heather will provide current grant project and former activity photos
  - Starting with Ballston Spa Artists and art events in 12020 zip code - To be reviewed
  - Calendar of events –
    - Local private artists
    - Local art activities

- Arts in 12020
- School arts activities
- Committee members to investigate how other arts organizations organized artists
- Social Media planning and scheduling
  - Approval on social media
  - Sunday draft by Katie send to Heather and Corina
- iv. Committee can consist of up to 15 people – Brainstorm on what skills we would like to add/need
  - Graphic design
  - Social Media
  - Gallery space
  - Grant Writing
  - Photographer
  - Events planner/coordinator

## 5. New Business

- i. Committee contact sheet - Email thread
  - Name, address, email, phone, mailing address, workplace – Send on Feb 2<sup>nd</sup>
- ii. Process sounds of summer
  - Add to planning meeting addenda
- iii. Village meetings being published –
  - Minutes back within a week - 3 days to start an addenda - 5th day gets sent to village board
  - Open meeting law requirements
- iv. Ben Baskin to follow up on workshop to sit in on

end at 9:03 pm