

Ballston Spa Committee on the Arts

December 10th, 2025 Meeting Agenda

Call to Order -

Pledge to the Flag -

Attendance/Introductions -

Approval of Meeting Minutes - [11.12.2025](#)

Work in Flight

1. Open Mic Music Night

- a. 10/3, 6-9 PM, Open Mic Music Night #9, *The Real McCoy* (**George**)
 - i. Social media event created: Done.
 - ii. Posted on COA website: Done.
 - iii. Posters: Cathy will print posters
 - iv. Future dates planned: First Friday of every month until December
 1. 12/12 How did it go?
 2. Next date 1/2/26?
- b. *Chalk Walk/Chalk Art* (**TBD**) - Corina donated chalk. Ask if we need village permission to do this/rope off section, divide into squares?
 - i. Event Ideas: Chalk Festival

2. SA Regrant: 2025 Sounds in Winter (**Cathy**)

- a. 11/15, 3-4:30 PM (No Rain Date: Indoors)
 - i. Name of band playing: Stringwind
 - ii. Social media/Website event (**Ashley**): Done.
 - iii. Posters (**Cathy**): Created and posted? - Done.
 - iv. How was the event?
- b. 1/17/26, 3-4:30 PM (No Rain Date: Indoors)
 - i. Name of band playing: Eribeth Trio (Victorian Tea Music)
 - ii. Social Media/Website event (**Ashley**): Created. Need to post.
 - iii. Posters (**Cathy**): Done
- c. 2/14/26, 3-4:30 PM (No Rain Date: Indoors)
 - i. Name of band playing: A Touch of Woodwinds (Woodwind Quartet)
 - ii. Social Media/Website event (**Ashley**): Done. Need to post.
 - iii. Posters (**Cathy**): Done.

3. Holiday Events:

- a. Holiday Photos: Create post to have the public send photos of village to post on social and website -
 - i. Create Social Media Post (Ashley): Completed and ready to post
 - ii. Create Email Blast (Ashley): Need to complete
 - iii. Learn how to set up the posts to be screened (Ashley): need to complete
- b. Snowflake Hunt

4. SA Regrant: [Digital Village Art Map](#) (**Ashley**): Places to Browse Art, Be Art, Buy Art, Build Art, Book Art
 - a. Source Photographer (Ashley):
 - b. Source company that will create the map (Ashley):
 - c. 3/13 Emily emailed Spencer at Saratoga Arts, 3/20 OK with further extension
 - d. Budget: \$2500 Saratoga Arts
 - e. Combine Architecture Map of Ballston Spa into grant
 - f. Create a letter to send to homeowners of the historical buildings to get permission to photograph (**Chris**)
5. *Planters* (**George**) - COA (COA), Queen of Hearts (COA), Cats (BACC), Lifeworks
 - a. Updates: Clean and ready to put out for next year
6. *Marketing/Branding*
 - a. COA Website (**Ashley**)
 - i. Create section about each member on “about me” page - Waiting on blurbs
 - b. New COA Gmail address (**Ashley**) - Need to have drive transferred to new Gmail address
 - c. *Trash Can Panels*/banner designs (**Emily**). Sent PDF to BSBPA 2/25 & reminder email 5/7

Future Projects

1. COA Social Media Covers: *Call for Artists* (**Ashley**)
2. COA Social Media Calendar/ [‘Art Holiday’](#) promotions (**Ashley**)
3. COA Flyer (**Ashley**) - will begin once tagline/mission statement are completed
4. *Rainbow Bridge at Kelley Park* (**Cathy/Bernadette**) - Frank Blair seeking willing scout. Pet memorial? Parks & Tree Board chair Caitlin Parwana/ caitlinparwana@gmail.com. Board weighs in on park installations. Cathy to contact Caitlin. Update?
5. *Bus Shelter* - tabled until structure is in place
6. *Mural* (**Bernadette/Ashley**) - tabled for future discussion.
 - a. 11/4 Emily contacted artist that [Muttering Mouse] message COA about [Maxim - Muralist/Contemporary artist] interested in applying for a 2026 Saratoga Arts grant to do a public outdoor mural in Ballston Spa. This year, artist is applying with Ballston Community Library
 - b. Coca Cola Mural (**Cathy**) - grant program for restoring their murals. https://coca-cola.smartsimple.com/s_Login.jsp
7. *Architecture map of Ballston Spa* (**Cathy**)
 - a. John Cromie: Cathy to talk to him about applying for SA Grant for photos to turn it into a digital walking tour - John is all on board
 - b. Apply for 2027 SA Grant?: keeping options open: John would like to keep it separate from Art Map
8. *Music around Town* (Summer)

- a. Gather bands to play at different venues staggered throughout the day
 - b. Partner with businesses to host the bands and run specials
 - c. Create grant request for \$2500
 - d. Look into insurance requirements if any
9. *Paint and Music Day*
- a. Decide on location in town
 - b. Pick musician to play during session
 - c. Create grant request for \$1000
 - d. Look into insurance requirements if any

Budget

1. 2025-2026 Budget FY26 (6/1/25-5/31/26)
 - a. Committee to review budget ~quarterly, consider reallocation
 - b. Submit receipts for reimbursement within 14 days of purchase to Ashley/Emily, who will submit to Village/track against COA budget.
 - i. When submitting, send to Deputy Treasurer & Treasurer, cc Ben, Bernadette, Emily, Ashley - inquire date item will be on agenda
 - ii. Village board meetings are held 2nd & 4th Mondays of the month. Anything for agenda must be submitted by previous Thursday
2. [Project Estimate Template](#) - on COA Drive
3. Amazon (**Ashley**)
 - a. Order acrylic sign holder for events (bigger size) 8.5" x 11"
4. [2025 Saratoga Arts Regrant](#)
 - i. 2025 Sounds of Summer/Sounds in Winter (**Cathy**) - FUNDED \$2,500
 - ii. Summer Sketch & Print Class: A Nature Inspired Creative Journey (**Ottavia & Maria**) - FUNDED \$5000
 - iii. Ballston Spa Historic Churches Stained Glass Windows Walking Tour (**Emily**) - NOT FUNDED, feedback requested from Spencer & received 5/20
 - iv. Front Street Art Fair (**George**) - NOT FUNDED, request feedback.
 1. George, did you ask for and receive feedback? None yet
 - v. 2026 Grant season is now open: **Ashley** will post updates

Trustee Liaisons to Advise (Bernadette/Ben)

1. Collecting money/registration & selling tickets for classes/events (**Ashley**)
 - a. Frank said Clover doesn't make sense for COA, offered Square. Need to look into online payment system. Cathy suggested Ludus, Ashley looking into GoDaddy. Update?
 - b. Spa Art & Music (George's non-profit) - create a Friends of?
2. Charge/Bylaws (**Ashley/Bernadette**)
 - a. Last approved charge on the [Village website](#)
 - b. Mission & Tagline (**All**) - see [working doc](#), any new suggestions/ideas?

Partner Updates

1. BSCSD2/24, 2:30 PM, BSHS Art & ELA Department meetings - (**Ashley & Kate**)
 - i. Google sheet created compiling all results and saved to drive
 - ii. Charts summarizing results (**Chris**):
- BSBPA (Dana Wormer) - meetings held 3rd Monday of the month
 - a. Farmers' Market - selling Student Art/Pop-up artists (**Cathy**). **Tabled** - issue is finding the kids/getting the schools to work with us
2. Sergio's Pizza (Kristen Piotrowski) - offered sponsorship/donation. Keep in mind how to be involved. **George** will reach out to work with them for open mic night
3. LifeWorks Community Action (Miguelina Sanchez - also on BSBPA board)
4. North Country Arts (Philip J. Casabona, NCA President) - Emily in touch
 - a. NCA's Gallery in The Shirt Factory, 71 Lawrence Street, Glens Falls
5. Friends of SPAC (Katie Caporta/Emily Bartell) - partnerships/cross promotion
6. Saratoga Arts (Spencer Sherry) - cross promotion
7. Pitney Meadows Community Farm (Cass Skarka) - cross promotion
8. Empire State University/Arts & Humanities (Nicola Marae Allain) - collabs
9. Labella Associates: **George** will reach out and see how arts committee can support them

Recruitment

1. Website for requesting volunteers - VolunteerMatch (**Cathy/Emily**) - set up?
8/27 Emily emailed Jenn to see if she can create bspaarts@ballstonspa.gov
 - a. Have Andrew designed an ad for volunteer recruitment and do a boosted post?
2. Kathleen Gillick (**Pat**) - leatherperfect@gmail.com - (925) 299-1707
3. Mary Jo Bradley (**Emily**) - mj@maryjobradley.com - (845) 264-4281
4. Maggie Rees (**Emily**) - 8th grade student volunteer, mother Christina Rees 518-796-8253 (came from Liz Biddle)
5. Danny Kahn - dannyfromqueens@gmail.com, 347-490-4262
6. Abigail Silin (**Emily**) (from IG message) - asilinart@gmail.com

Chair's Report

Public Comment

Meeting Reminders & Schedule

- 7 PM, Brookside Museum. William is the contact in case of cancellation or meeting time changes (518) 858-4524
- 1st Wed of Month: Formal, 3rd Wed of Month: Working Session

2025 remaining meeting schedule:

- December 17th

Adjourn

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.

UPCOMING EVENTS/IMPORTANT DATES!

- **Open Mic Music Night 1/2/2026**
- **Sounds in Winter 1/17/2026**