

Ballston Spa Committee on the Arts

December 11, 2024 Meeting Agenda

Call to Order -
Pledge to the Flag
Attendance/Introductions -
Approval of [November 11th Meeting Minutes](#) -

Work in Flight

1. *Art Activities for Village Events*
 - a. BSBPA
 - i. 11/25, Small Business Saturday (**Emily**) - Social media post & page on COA website about businesses selling art - How did it go?
 - ii. 2/7, Chocolate Fest (**All**) - ideas? Possible partners - Besty (Nourish), BSNB (Adam Traver)/Isla's Divine Desserts
2. *SA Regrant: Sounds in Winter Concerts at Brookside Museum (**Cathy**)*
 - a. 11/16, 3:00-4:30 PM, Stringwynde (Flute & Harp Celtic Duet) Facebook event: <https://www.facebook.com/share/1EcV93iatV/>
 - i. Instagram post:
https://www.instagram.com/p/DB7BHn0yzsH/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFlZA==
 - ii. Free but pre-registration required - concerts filled last year!
<https://brooksidemuseum.networkforgood.com/events/78701-sounds-in-winter-concert-stringwynde>
 - iii. Press release sent to Bernadette 11/3, reminder 11/10
 - iv. Add to Village Events Calendar (**Emily/Jenn**) - emailed 11/11
 - v. Add to BSBPA Events Calendar/eNewsletter/Community bulletin board (**Emily/Dana**)
 - vi. How did it go?
 - b. 1/18, 3 PM
 - i. String Theory Trio (Violin, Viola, Cello) - send a blurb to Emily by the holiday Season (**Cathy**)
 - ii. Request Brookside's registration be set up/link shared with us
 - c. 2/8, 3 PM
 - i. Michael Emery and Friends (Quartet) - send a blurb to Emily by the holiday season (**Cathy**)
 - d. Add to online calendars (**Cathy**) -
 - e. Post-event report for Saratoga Arts (**Cathy**) -
3. *SA Regrant: [Digital Village Art Map](#) (**Emily**)*

- a. Need list of places to See Art, Be Art (tattoo shops), Buy Art, Make Art
 - i. **ALL:** Take pictures/notes as you walk through town - email Emily lists ASAP ebartell333@gmail.com
 - b. Unveiling - First Friday in Jan/Feb/March (Emily emailed Spencer)
- 4. *SA Regrant: Make & Take* (**Maria/Ottavia/Emily**)
 - a. Post-event report for Saratoga Arts (**Maria**) - Has a report been sent?
- 5. *Marketing/Branding*
 - a. *Trash Can Panels* - Village banners design (**Ashley**) - Nellie doing in November
 - b. *COA Business Cards* (**Emily**) - no updates, still not correct
- 6. *Painted Planters* (**George**) - COA (COA), Queen of Hearts (COA), Cats (BACC)
 - a. COA & Queen of Hearts - at O'Brien's & Wiswall Park
 - b. Cats/BACC - across from Sage Wine & Spirits
 - c. LifeWorks - Emily email Wendy re winter storage and cc'd George 11/9
 - d. Have all planters been collected and stored?
- 7. *COA Quarterly Open Mic* (**COA Lead TBD**) - tabled for January
 - a. Stand up comedy or live music?

Future Projects

- 1. *Body Movement through Ballet Classes* (**Cathy**) -
 - a. Dates/times - Dates: TBD/Times: 2-1.5 hour classes
 - b. Location - TBD/Outdoor locations: Kelley Park basketball court or in the grass? Indoor locations: BACC, BSCSI, Saint Mary's School, Spa City Dance, Churches in Ballston Spa
 - c. Class Leader - **Cathy** to contact the Saratoga Ballet Museum/other local ballet organizations to find someone to lead this if original person does not work out
 - d. Budget - Reallocate \$500 funds to poetry month if not doing this project
- 2. *Village Banners - Set 2* (**COA lead TBD - George maybe?**)
 - a. Re-share post and do Call for Artists for Set 2 with theme (**TBD**)
 - i. Art teacher participation (**Mary Jo**):
 - ii. Themes: Victorian houses, Kids representation of Ballston Spa, nonprofits/volunteers (involve kids to for designs), "Did you know"
 - b. Source artist - \$300 payment, 11 designs - call for artists, come up with a theme as a group so artist has a starting point
 - c. [Process document](#) - 9/25 Emily sent PDF to Cathy
- 3. *Random Acts of Poetry* (**Cathy/Anne/Kate**) - April 2025
 - a. Sub-committee working on this - update?
 - b. Haiku in Wiswall Park - need COA approval (30 signs, ~\$1K) and Village approval to put in the park (forwarded email from Village to Kate 11/11)

- c. Website (**Emily**) - start building page to highlight events and embed Google Form for poem submission
- 4. COA Social Media Covers: Call for Artists (**Emily/Mary Jo**)
 - a. Dana sent intro email 9/4 to Andrea Tabor (BSHS graphic design teacher), but didn't get much interest...
 - b. See if any student artists in Burnt Hills are interested (**Mary Jo**)
- 5. COA Social Media Calendar/ [‘Art Holiday’](#) promotions (**Emily/Ashley**)
- 6. COA Flyer (**Emily**) - will begin once tagline/mission statement are completed
- 7. COA Website (**Emily**) - draft revised site map
- 8. Rainbow Bridge at Kelley Park (**Cathy**) - Frank Blair seeking willing scout
- 9. Bus Shelter - tabled until structure is in place
- 10. Mural (**Bernadette/Emily**) - tabled for future discussion.
 - a. 11/4 Emily reached out to an artist that [Muttering Mouse] message COA about [Maxim - Muralist/Contemporary artist] interested in applying for a 2026 Saratoga Arts grant to do a public outdoor mural in Ballston Spa. This year, artist is applying with Ballston Community Library
- 11. Chalk Walk/Chalk Art (**TBD/Ben**) - Corina Oberai/Heather Longacker did a chalk art event and has a lot of leftover chalk-would be happy to talk with COA about it. Corina.Oberai@gmail.com/Heather 518-817-5524
- 12. Architecture map of Ballston Spa (**Cathy**) -
 - a. John Cromie, Cathy to talk to him about applying for Saratoga Arts Grant for photos and to turn it into a digital version.
 - b. Put in the Village budget for 2025 or apply for 2026 SA Grant?

Budget

- 1. [2024-2025 budget](#) (5/1/24-4/30/25)
 - a. Committee to review budget ~quarterly (Feb 7), consider reallocation late Sept/early Oct
 - b. Submit receipts for reimbursement within 14 days of purchase to Ashley/Emily, who will submit to Village/track against COA budget
 - c. Domain renewals (**Ashley**) - see emails from Jenn 10/22 & Katie 11/7
- 2. [Project Estimate Template](#) - on COA Drive
- 3. VistaPrint (**Emily**) - tax exempt account established through 5/9/25
- 4. Amazon (**Ashley**) - looking into establishing tax exempt account
 - a. Order
 - i. toner/paper (for Cathy to print event flyers)
 - ii. weighted sandbags for banner (when used outdoors): **Ashley** will order on black friday

- iii. zip ties for banner (when used outdoors to tie to canopy) - **Ashley** to order on black friday
- iv. canopy & canopy weights (outdoor events) - **Ashley** to order on black friday

5. [2025 Saratoga Arts Regrant](#)

- a. Applications open 9/16, deadline 11/22
 - i. Selections finalized and emailed to Bernadette, Ben, Frank 11/7 (for review/approval at 11/12 meeting)
 - 1. 2025 Sounds of Summer/Sounds in Winter (Cathy)
 - a. Plan to ask the Village to for additional \$800 in next year's COA budget to expand winter concerts
 - 2. Summer Sketch & Print Class: A Nature Inspired Creative Journey (Ottavia & Maria)
 - 3. Ballston Spa Historic Churches Stained Glass Windows Walking Tour (Emily)
 - 4. Front Street Art Fair (George)
 - a. Wiswall Park, COA to do publicity, Beekman St to help supply art vendors? Saratoga Art in the Park, Beekman St Art Fair, Brookside Artisan Market, LARAC. Late summer/fall
 - 5. Therapeutic Cello Sound Experience (Demetria)

Trustee Liaisons to Advise (Bernadette/Ben)

- 1. Collecting money/registration & selling tickets for classes/events
 - a. Village is using [Clover](#) for the pool - can we get access to this?
 - b. Spa Art & Music (George's non-profit) - create a Friends of?
- 2. Charge/Bylaws (**Emily/Bernadette**)
 - a. Review as a committee/re-write in a working session? Last approved charge on the [Village website](#) - 6/19 Emily emailed to group for review
 - b. Mission & Tagline (**All**) - see [working doc](#), any new suggestions/ideas?

Partner Updates

- 1. BSBPA (Dana Wormer)
 - a. 11/18, 6:30 PM, Brookside Museum - next meeting (**COA TBD**)
 - i. 11/12 (**Emily**) - email Dana COA items and cc COA members attending meeting
 - b. Farmers' Market - selling Student Art/Pop-up artists (**Cathy**). Tabled until January - issue is finding the kids/getting the schools to work with us. Cathy to set up a meeting with the superintendent
- 2. Village Events Task Force (Ray Otten/Gina Marozzi) - Family Fun Day (August)

3. LifeWorks Community Action (Miguelina Sanchez - also on BSBPA board)
4. Friends of SPAC (Katie Caporta) - partnerships/cross promotion
5. Saratoga Arts (Spencer Sherry) - cross promotion
6. Pitney Meadows Community Farm (Cass Skarka) - cross promotion
7. Empire State University/Arts & Humanities (Nicola Marae Allain) - collabs

Recruitment

1. Website for requesting volunteers - VolunteerMatch (**Cathy/Emily**) - set up?
8/27 Emily emailed Jenn to see if she can create bspaarts@ballstonspa.gov
2. Kathleen Gillick (**Pat**) - leatherperfect@gmail.com - (925) 299-1707
3. Mary Jo Bradley (**Emily**) - mj@maryjobradley.com - (845) 264-4281
4. Maggie Rees (**Emily**) - 8th grade student volunteer, mother Christina Rees
518-796-8253 (came from Liz Biddle)
5. Danny Kahn - dannyfromqueens@gmail.com, 347-490-4262
6. Abigail Silin (**Emily**) (from IG message) - asilinart@gmail.com

Chair's Report

Public Comment

Meeting Reminders & Schedule

- 7 PM, NEW PERMANENT LOCATION TBD - Emily emailed Village again 11/11
- 1st Wed of Month: Formal, 3rd Wed of Month: Working Session

2024 remaining meeting schedule:

- **NEXT MEETING - December 18**

Adjourn

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.

UPCOMING EVENTS/IMPORTANT DATES!

- **BSBPA Meeting, 11/18, 6:30 PM, Brookside Museum**
- **Sounds in Winter - Stringwynde, 11/16, 3 PM, Brookside Museum**
 - Facebook event: <https://www.facebook.com/share/1EcV93iatV/>

- Instagram post:
https://www.instagram.com/p/DB7BHn0yzsH/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFlZA==
- *Free but pre-registration required:*
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