



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

Agenda 10/18/2023

Call to Order

Pledge to the Flag

Attendance/Introductions - (Katie Tiedemann, Emily Bartell absent). Cathy Hackert
- remote

Approval of the October 4th meeting minutes

Old Business

Action item review - under separate cover.

Saratoga Arts applications update

Branding/Marketing next steps -

1. Website site map for revamp -
 - a. Current site map created. Next step is to create future website map then prioritize content revisions
 - b. Future website opportunity - make our COA application an online application. May be able to make it an editable PDF?
2. Flyer (needed for Arts map) - Emily/Katie
3. Social Media cover pic - Ashley
4. Social Media Calendar/'Holiday' promotions - Emily
5. Pop-up banner - Emily

BSBPA partnership - 10/16 meeting report out (Katie/George):

1. Garbage cans sides - Emily/friends are drafting a design for Village panels (up to 8); or replicate the banner designs?
2. Tie dye BSBPA t-shirts - June; approved by BSBPA for 2024 season- need to assign COA leader
3. Random Acts of Poetry - Discuss at next BSBPA meeting; need to assign COA leader
4. Use one of the first Fridays to unveil the Village ArtMap?
5. Next meeting schedule



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New Business

Project progress report - Group A: complete or included in other sections.

Project progress report - Group B:

Photowalk/map (Ashley/Anne/Emily) -

Village of Friends Street Banners (Katie) - Finalize design. Consider using on trash can panels also?

Sounds... concerts (Cathy) - advertising plan for the fall/winter concerts (11/18 String quartet, 12/30 Lark trio (string/piano); both at 3pm).

Ashley to post to social media.

New project ideas:

Chocolate Festival planning

Bus Shelter

Mural

April is National Poetry Month

Purchase Projection equipment for outdoor projection

Budget review - under separate cover

Chair's report

Public Comment/Other - n/a

Reminders:

2023 schedule of public meetings for the Committee of the Arts:

November 1, 15

December 6, 20

Next Meeting

Next meeting – November 1st

7 pm

@ Library Community Room

Adjourn

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.