



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

May 1, 2024 Meeting Agenda

Call to Order

Pledge to the Flag

Attendance/Introductions

Approval of the March 20th, 2024 meeting minutes

Work in Flight

1. *Marketing/Branding* (Emily)
 - a. *Garbage can sides*
 - i. COA branded
 - ii. Village banners branded (duplicate design)
 - b. *Pop-up banner*
 - c. *Social Media Calendar/ 'Holiday' promotions*
 - d. *Digital Brand awareness*
 - a. Tag/Mission statement update
 - i. Tag - 'Enhancing our village through promotion of the Arts' ?
 - ii. Mission
 - b. COA Flyer
 - c. Website site map for revamp
2. *Random Acts of Poetry* (Cathy/Anne/Kate, with Library, BSCSD) - April 2024
 - a. Workshop - 4/13
 - b. Open Mic - 4/17
 - c. Professional reading - 4/27
 - d. Business participation update
 - e. Daily Dose update
3. *Tie Dye* - Summer 2024
 - a. First Friday - 8/2
 - b. Farmers Market - 8/3



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Future Work

1. *Ottavia/Maria's projects* - Everyday Sketching; Make & Take Art - SA Grants approved; waiting on Village to approve remaining funds
2. *Digital Village Art Map* (Anne/Katie) - SA Grant approved; next steps?
3. *Sounds... 2024* (Cathy) - SA Grant approved; next steps?
4. *Rainbow Bridge* at Kelley Park (Cathy) - Frank Blair is seeking a willing scout
5. *Bus Shelter* - tabled until the structure is in place
6. *Mural* (Bernadette)- tabled for future discussion

Other Updates

4. Partner update: BSBPA
 - a. Garbage Can sides (as above)
 - b. BSBPA next meeting 5/20 @ 6:30, Brookside
 - c. First Friday Art Show to be hosted from 5/3-5/5
 - d. First Fridays/Summer Movies
 - e. Concerts in the Park
 - f. Map Guide
5. Partner update: Village Events Task Force
 - a. FFD is 8/18 - seeking kid craft ideas; Are they still looking for ideas? Who is the contact?
6. Budget
 - a. 2024-2025 budget submitted and awaiting approval
 - b. review 2023-2024 budget; follow up on reimbursements
7. Chair's report

Public Comment

Meeting Reminders & Schedule

- *1st Wednesday of each month is formal*
- *3rd Wednesday of each month is a working session*
- *Meeting time/location: 7 PM @ Library Community Room*

2024 remaining meeting schedule:

- May 15
- June 5, 19
- July 3, 17
- August 7, 21
- September 4, 18
- October 2, 16



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- November 6, 20
- December 4, 18

Next Meeting

Next meeting – March 20, 7 PM @ Library Community Room

Adjourn

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.