

Ballston Spa Committee on the Arts

August 27th, 2025 Meeting Agenda

Call to Order -

Pledge to the Flag -

Attendance/Introductions -

Approval of Meeting Minutes - [8/12/2025](#)

Work in Flight

1. *Art Activities for Village Events* - which do we want to participate in & who wants to take the lead on which events?
 - a. 9/5, 6-9 PM, Open Mic Music Night #8, *The Real McCoy* (**George**)
 - i. Social media event created:
 - ii. Posted on COA website:
 - iii. Future dates planned:
 - iv. How was 9/5 event:
 - b. 6/26, 6-8 PM, BSBPA Summer Concerts in the Park (summer Thursdays).
 - i. Art pop-up & publicity for Sounds of Summer?: **Cathy** reached out to Dana on 7/17 to see if we can hand out flyers; Dana is out on vacation until 8/25. **Updates:**
 - c. 8/30, 7-10 PM, *Play Music on the Porch/ Open Mic Music Night on the porch @ McCoys* -
 - i. Was this confirmed:
 - ii. Social media event created:
 - d. *Play Music on the Porch Day - 8/30/25* (**Cathy**)
 - i. Updates: School never got back in contact with Cathy to include students
 - e. *Chalk Walk/Chalk Art* (**TBD**) - Corina donated chalk. Do something with it this summer for Farmers Market/Movie Night/Family Fun Day/Ice Cream Social? Ask if we need village permission to do this/rope off section, divide into squares?
 - f. Tie Dye Shirts -
 - i. Updates: **Ashley** Completed and waiting to hear back to get them back to the BSBPA
2. *SA Regrant: 2025 Sounds of Summer* (**Cathy**) - dates/groups?
 - a. 8/24, 5-6:30 PM, rain date 8/31 - Jazz Ambassadors
 - i. Updates: Concert had rain delay; will now be held on 8/31
 - b. 11/5, 3-4:30 PM (Rain date?)
 - i. Name of band playing:
 - ii. Social media/Website event (**Ashley**):
 - iii. Posters:
 - c. 1/17/26, 3-4:30 PM (Rain date?)

- i. Name of band playing:
 - ii. Social Media/Website event (Ashley):
 - iii. Posters:
- d. 2/14/26, 3-4:30 PM (Rain date?)
 - i. Name of band playing:
 - ii. Social Media/Website event (Ashley):
 - iii. Posters:
- 3. *SA Regrant: Summer Sketch & Print Class: A Nature Inspired Creative Journey (Ottavia & Maria)(8/24/2025)*
 - a. Facebook: <https://fb.me/e/4QYIH65A2>
 - b. Instagram: <https://www.instagram.com/p/DJ9l0rHxIj8/>
 - c. \$60/per person
 - d. Pre-registration required:
<https://docs.google.com/forms/d/e/1FAIpQLSfiNxElCde4cEqqr8zShR3KKgpVg9vL6bl5graTv3Aev-0k-A/viewform>
 - e. Cathy to send Emily publicity list/password to submit to online newspapers
 - f. How did it go?: Sent an email to Ottavia and Maria for follow up. They posted pictures online mentioning it's success
- 4. *SA Regrant: [Digital Village Art Map](#) (Ashley): [IN PROGRESS](#)* Places to Browse Art, Be Art, Buy Art, Build Art, Book Art
 - a. Need to source a photographer ASAP - call for artist on social media?
Emily to communicate pay to Cathy
 - b. Leave behind - have Andrew design with QR code
 - c. 3/13 emailed Spencer at Saratoga Arts, 3/20 OK with further extension
 - d. Budget: \$2500 Saratoga Arts
- 5. *Planters (George) - COA (COA), Queen of Hearts (COA), Cats (BACC), Lifeworks*
 - a. Going to put in same places as last year: O'Briens, Bench across from Next Door, Wiswall Park
 - b. Updates:
- 6. *Marketing/Branding*
 - a. *COA Website (Ashley) -*
 - b. New COA Gmail address (Ashley) - Need to have drive transferred to new Gmail address
 - c. *Trash Can Panels/banner designs (Emily).* Sent PDF to BSBPA 2/25 & reminder email 5/7
- 7. *Village Banners - Set 2 (Cathy/Emily)*
 - a. Costs for haiku banners:
 - i. \$300 for Andrew Cardish design work
 - ii. \$1399.98 SillyCar Design Printing/Production (22 banners - 11 designs + adding grommets)
 - b. 2026 is 250th year for the county - **Cathy** thinking about famous Ballston Spa historical figures

Future Projects

1. COA Social Media Covers: Call for Artists (**Ashley**)
2. COA Social Media Calendar/ '[Art Holiday](#)' promotions (**Ashley**)
3. COA Flyer (**Ashley**) - will begin once tagline/mission statement are completed
4. Rainbow Bridge at Kelley Park (**Cathy/Bernadette**) - Frank Blair seeking willing scout. Pet memorial? Parks & Tree Board chair Caitlin Parwana/ caitlinparwana@gmail.com. Board weighs in on park installations. Cathy to contact Caitlin. Update?
5. Bus Shelter - tabled until structure is in place
6. Mural (**Bernadette/Ashley**) - tabled for future discussion.
 - a. 11/4 Emily contacted artist that [Muttering Mouse] message COA about [Maxim - Muralist/Contemporary artist] interested in applying for a 2026 Saratoga Arts grant to do a public outdoor mural in Ballston Spa. This year, artist is applying with Ballston Community Library
 - b. Coca Cola Mural (**Cathy**) - grant program for restoring their murals. https://coca-cola.smartsimple.com/s_Login.jsp
7. Architecture map of Ballston Spa (**Cathy**)
 - a. John Cromie: Cathy to talk to him about applying for SA Grant for photos to turn it into a digital walking tour - John is all on board
 - b. Apply for 2027 SA Grant?: keeping options open

Budget

1. 2025-2026 Budget FY26 (6/1/25-5/31/26) - 4/1/25 [resubmitted to Village](#)
 - a. Trustees-Town budget was approved - COA still has yet to hear which line items and what amount was approved from our proposed budget. Please provide at your earliest convenience
 - b. Committee to review budget ~quarterly, consider reallocation
 - c. Submit receipts for reimbursement within 14 days of purchase to Ashley/Emily, who will submit to Village/track against COA budget.
 - i. When submitting, send to Deputy Treasurer & Treasurer, cc Ben, Bernadette, Emily, Ashley - inquire date item will be on agenda
 - ii. Village board meetings are held 2nd & 4th Mondays of the month. Anything for agenda must be submitted by previous Thursday
2. [Project Estimate Template](#) - on COA Drive
3. VistaPrint (**Emily**) - tax exempt account established through 5/9/25
4. Amazon (**Ashley**)
 - a. Order acrylic sign holder for events (bigger size) 8.5" x 11"
5. [2025 Saratoga Arts Regrant](#)
 - i. 2025 Sounds of Summer/Sounds in Winter (**Cathy**) - FUNDED \$2,500
 - ii. Summer Sketch & Print Class: A Nature Inspired Creative Journey (**Ottavia & Maria**) - FUNDED \$5000

- iii. Ballston Spa Historic Churches Stained Glass Windows Walking Tour (**Emily**) - NOT FUNDED, feedback requested from Spencer & received 5/20
- iv. Front Street Art Fair (**George**) - NOT FUNDED, request feedback.
 - 1. George, did you ask for and receive feedback?

Trustee Liaisons to Advise (Bernadette/Ben)

- 1. Collecting money/registration & selling tickets for classes/events (**Ashley**)
 - a. Frank said Clover doesn't make sense for COA, offered Square. Need to look into online payment system. Cathy suggested Ludus, Ashley looking into GoDaddy. Update?
 - b. Spa Art & Music (George's non-profit) - create a Friends of?
- 2. Charge/Bylaws (**Ashley/Bernadette**)
 - a. Last approved charge on the [Village website](#)
 - b. Mission & Tagline (**All**) - see [working doc](#), any new suggestions/ideas?

Partner Updates

- 1. BSCSD
 - o 2/24, 2:30 PM, BSHS Art & ELA Department meetings - (**Ashley & Kate**)
 - i. Google sheet created compiling all results and saved to drive
 - ii. Charts summarizing results (**Chris**):
- 2. BSBPA (Dana Wormer) - meetings held 3rd Monday of the month
 - o Farmers' Market - selling Student Art/Pop-up artists (**Cathy**). **Tabled** - issue is finding the kids/getting the schools to work with us
 - o 9/15, 6:30 PM - would anyone like to attend?
- 3. Sergio's Pizza (Kristen Piotrowski) - offered sponsorship/donation. Keep in mind of how to involv
- 4. LifeWorks Community Action (Miguelina Sanchez - also on BSBPA board)
- 5. North Country Arts (Philip J. Casabona, NCA President) - Emily in touch
 - o NCA's Gallery in The Shirt Factory, 71 Lawrence Street, Glens Falls
- 6. Friends of SPAC (Katie Caporta/Emily Bartell) - partnerships/cross promotion
- 7. Saratoga Arts (Spencer Sherry) - cross promotion
- 8. Pitney Meadows Community Farm (Cass Skarka) - cross promotion
- 9. Empire State University/Arts & Humanities (Nicola Marae Allain) - collabs

Recruitment

- 1. Website for requesting volunteers - VolunteerMatch (**Cathy/Emily**) - set up?
8/27 Emily emailed Jenn to see if she can create bspaarts@ballstonspa.gov
 - a. Have Andrew design an ad for volunteer recruitment and do a boosted post?
- 2. Kathleen Gillick (**Pat**) - leatherperfect@gmail.com - (925) 299-1707
- 3. Mary Jo Bradley (**Emily**) - mj@maryjobradley.com - (845) 264-4281

4. Maggie Rees (**Emily**) - 8th grade student volunteer, mother Christina Rees
518-796-8253 (came from Liz Biddle)
5. Danny Kahn - dannyfromqueens@gmail.com, 347-490-4262
6. Abigail Silin (**Emily**) (from IG message) - asilinart@gmail.com

Chair's Report

Public Comment

Meeting Reminders & Schedule

- 7 PM, Brookside Museum through September. Beth Silvestri is SCHC contact if meeting date needs to be changed/cancelled bsilvestri@brooksidemuseum.org
- 1st Wed of Month: Formal, 3rd Wed of Month: Working Session

2025 remaining meeting schedule:

- September 17
- October 1 & 15
- November 5 & 19
- December 3 & 17

Adjourn

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.

UPCOMING EVENTS/IMPORTANT DATES!

- **9/5, 6-9 PM, Open Mic Music Night #8, *The Real McCoy***
- **8/30, 7-10 PM, *Play Music on the Porch/ Open Mic Music Night on the porch @ McCoys***