

# Ballston Spa Committee on the Arts

## September 17th, 2025 Meeting Agenda

**Call to Order -**

**Pledge to the Flag -**

**Attendance/Introductions -**

**Approval of Meeting Minutes - 8.17.2025**

### **Work in Flight**

1. *Art Activities for Village Events* - which do we want to participate in & who wants to take the lead on which events?
  - a. 9/5, 6-9 PM, Open Mic Music Night #8, *The Real McCoy* (**George**)
    - i. Social media event created: Done. Working on long term event
    - ii. Posted on COA website: Done. Working on long term event
    - iii. Posters: Cathy will print posters
    - iv. Future dates planned: First Friday of every month
    - v. How was 9/5 event:
  - b. 8/30, 4-10 PM, *Play Music on the Porch/ Open Mic Music Night on the porch @ McCoys* -
    - i. Was this confirmed: yes
    - ii. Social media event created: yes
    - iii. How was the event:
  - c. *Play Music on the Porch Day - 8/30/25* (**Cathy**)
    - i. Updates: School never got back in contact with Cathy to include students
    - ii. How was this event:
  - d. *Chalk Walk/Chalk Art* (**TBD**) - Corina donated chalk. Ask if we need village permission to do this/rope off section, divide into squares?
    - i. Event Ideas: Chalk Festival
  - e. *Tie Dye Shirts* -
    - i. Updates: **Ashley** Completed and waiting to hear back to get them back to the BSBPA - Done and returned.
  - f. *Halloween Festival 2026*:
    - i. Ideas: Pumpkin carving, include school with pumpkin chucking, decorate streets
    - ii. Would anyone like to lead an event?:
2. *SA Regrant: 2025 Sounds in Winter* (**Cathy**) - dates/groups?
  - a. 8/24, 5-6:30 PM, rain date 8/31 - Jazz Ambassadors
    - i. Updates: Concert had rain delay; will now be held on 8/31
    - ii. How was the concert?:
  - b. 11/15, 3-4:30 PM (Rain date?)
    - i. Name of band playing: Stringwind

- ii. Social media/Website event (**Ashley**): Cathy created; need to post
  - iii. Posters (**Cathy**): need to create
- c. 1/17/26, 3-4:30 PM (Rain date?)
  - i. Name of band playing: Eribeth Trio (Victorian Tea Music)
  - ii. Social Media/Website event (**Ashley**): Cathy created; need to post
  - iii. Posters (**Cathy**): need to create
- d. 2/14/26, 3-4:30 PM (Rain date?)
  - i. Name of band playing: A Touch of Woodwinds (Woodwind Quartet)
  - ii. Social Media/Website event (**Ashley**): Cathy created; need to post
  - iii. Posters (**Cathy**): need to create
- 3. *Holiday Events*:
  - a. Photos: Create post to have the public send photos of village to post on social and website
  - b. Snowflake Hunt
- 4. *SA Regrant: Digital Village Art Map (Ashley): IN PROGRESS* Places to Browse Art, Be Art, Buy Art, Build Art, Book Art
  - a. Need to source a photographer ASAP - call for artist on social media? Emily to communicate pay to Cathy
  - b. Leave behind - have Andrew design with QR code
  - c. 3/13 emailed Spencer at Saratoga Arts, 3/20 OK with further extension
  - d. Budget: \$2500 Saratoga Arts
- 5. *Planters (George) - COA (COA), Queen of Hearts (COA), Cats (BACC), Lifeworks*
  - a. Going to put in same places as last year: O'Briens, Bench across from Next Door, Wiswall Park
  - b. Updates: Clean and ready to put out for next year
- 6. *Marketing/Branding*
  - a. *COA Website (Ashley) -*
  - b. New COA Gmail address (**Ashley**) - Need to have drive transferred to new Gmail address
  - c. *Trash Can Panels/banner designs (Emily)*. Sent PDF to BSBPA 2/25 & reminder email 5/7
- 7. *Village Banners - Set 2 (Cathy/Emily)*
  - a. Costs for haiku banners:
    - i. \$300 for Andrew Cardish design work
    - ii. \$1399.98 SillyCar Design Printing/Production (22 banners - 11 designs + adding grommets)
  - b. 2026 is 250th year for the county - **Cathy** thinking about famous Ballston Spa historical figures
  - c. Holiday/Winter Banners: snowflakes, candles, wreaths

## Future Projects

- 1. *COA Social Media Covers: Call for Artists (Ashley)*
- 2. *COA Social Media Calendar/ 'Art Holiday' promotions (Ashley)*

3. *COA Flyer* (**Ashley**) - will begin once tagline/mission statement are completed
4. *Rainbow Bridge at Kelley Park* (**Cathy/Bernadette**) - Frank Blair seeking willing scout. Pet memorial? Parks & Tree Board chair Caitlin Parwana/ caitlinparwana@gmail.com. Board weighs in on park installations. Cathy to contact Caitlin. Update?
5. *Bus Shelter* - tabled until structure is in place
6. *Mural* (**Bernadette/Ashley**) - tabled for future discussion.
  - a. 11/4 Emily contacted artist that [Muttering Mouse] message COA about [Maxim - Muralist/Contemporary artist] interested in applying for a 2026 Saratoga Arts grant to do a public outdoor mural in Ballston Spa. This year, artist is applying with Ballston Community Library
  - b. Coca Cola Mural (**Cathy**) - grant program for restoring their murals.  
[https://coca-cola.smartsimple.com/s\\_Login.jsp](https://coca-cola.smartsimple.com/s_Login.jsp)
7. *Architecture map of Ballston Spa* (**Cathy**)
  - a. John Cromie: Cathy to talk to him about applying for SA Grant for photos to turn it into a digital walking tour - John is all on board
  - b. Apply for 2027 SA Grant?: keeping options open Will tie it in to the art map when completed

## Budget

1. 2025-2026 Budget FY26 (6/1/25-5/31/26) - 4/1/25 resubmitted to Village
  - a. Trustees-Town budget was approved - COA still has yet to hear which line items and what amount was approved from our proposed budget. Please provide at your earliest convenience
  - b. Committee to review budget ~quarterly, consider reallocation
  - c. Submit receipts for reimbursement within 14 days of purchase to Ashley/Emily, who will submit to Village/track against COA budget.
    - i. When submitting, send to Deputy Treasurer & Treasurer, cc Ben, Bernadette, Emily, Ashley - inquire date item will be on agenda
    - ii. Village board meetings are held 2nd & 4th Mondays of the month. Anything for agenda must be submitted by previous Thursday
2. Project Estimate Template - on COA Drive
3. VistaPrint (**Emily**) - tax exempt account established through 5/9/25
4. Amazon (**Ashley**)
  - a. Order acrylic sign holder for events (bigger size) 8.5" x 11"
5. 2025 Saratoga Arts Regrant
  - i. 2025 Sounds of Summer/Sounds in Winter (**Cathy**) - FUNDED \$2,500
  - ii. Summer Sketch & Print Class: A Nature Inspired Creative Journey (**Ottavia & Maria**) - FUNDED \$5000
  - iii. Ballston Spa Historic Churches Stained Glass Windows Walking Tour (**Emily**) - NOT FUNDED, feedback requested from Spencer & received 5/20

- iv. Front Street Art Fair (**George**) - NOT FUNDED, request feedback.
  1. George, did you ask for and receive feedback? None yet

### Trustee Liaisons to Advise (Bernadette/Ben)

1. Collecting money/registration & selling tickets for classes/events (**Ashley**)
  - a. Frank said Clover doesn't make sense for COA, offered Square. Need to look into online payment system. Cathy suggested Ludus, Ashley looking into GoDaddy. Update?
  - b. Spa Art & Music (George's non-profit) - create a Friends of?
2. Charge/Bylaws (**Ashley/Bernadette**)
  - a. Last approved charge on the Village website
  - b. Mission & Tagline (**All**) - see working doc, any new suggestions/ideas?

### Partner Updates

1. BSCSD
  - o 2/24, 2:30 PM, BSHS Art & ELA Department meetings - (**Ashley & Kate**)
    - i. Google sheet created compiling all results and saved to drive
    - ii. Charts summarizing results (**Chris**): almost complete. Will have next meeting on 9/17
2. BSBPA (Dana Wormer) - meetings held 3rd Monday of the month
  - o Farmers' Market - selling Student Art/Pop-up artists (**Cathy**). **Tabled** - issue is finding the kids/getting the schools to work with us
  - o 10/20, 6:30 PM - would anyone like to attend?
3. Sergio's Pizza (Kristen Piotrowski) - offered sponsorship/donation. Keep in mind how to be involved. **George** will reach out to work with them for open mic night
4. LifeWorks Community Action (Miguelina Sanchez - also on BSBPA board)
5. North Country Arts (Philip J. Casabona, NCA President) - Emily in touch
  - o NCA's Gallery in The Shirt Factory, 71 Lawrence Street, Glens Falls
6. Friends of SPAC (Katie Caporta/Emily Bartell) - partnerships/cross promotion
7. Saratoga Arts (Spencer Sherry) - cross promotion
8. Pitney Meadows Community Farm (Cass Skarka) - cross promotion
9. Empire State University/Arts & Humanities (Nicola Marae Allain) - collabs

### Recruitment

1. Website for requesting volunteers - VolunteerMatch (**Cathy/Emily**) - set up?  
8/27 Emily emailed Jenn to see if she can create [bspaarts@ballstonspa.gov](mailto:bspaarts@ballstonspa.gov)
  - a. Have Andrew designed an ad for volunteer recruitment and do a boosted post?
2. Kathleen Gillick (**Pat**) - [leatherperfect@gmail.com](mailto:leatherperfect@gmail.com) - (925) 299-1707
3. Mary Jo Bradley (**Emily**) - [mj@maryjobradley.com](mailto:mj@maryjobradley.com) - (845) 264-4281

4. Maggie Rees (**Emily**) - 8th grade student volunteer, mother Christina Rees  
518-796-8253 (came from Liz Biddle)
5. Danny Kahn - [dannyfromqueens@gmail.com](mailto:dannyfromqueens@gmail.com), 347-490-4262
6. Abigail Silin (**Emily**) (from IG message) - [asilinart@gmail.com](mailto:asilinart@gmail.com)

## **Chair's Report**

## **Public Comment**

## **Meeting Reminders & Schedule**

- 7 PM, Brookside Museum through September. Beth Silvestri is SCHC contact if meeting date needs to be changed/cancelled [bsilvestri@brooksidemuseum.org](mailto:bsilvestri@brooksidemuseum.org)
- 1<sup>st</sup> Wed of Month: Formal, 3<sup>rd</sup> Wed of Month: Working Session

*2025 remaining meeting schedule:*

- October 1 & 15
- November 5 & 19
- December 3 & 17

## **Adjourn**

### ***Ballston Spa Committee on the Arts - Mission***

*To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.*

## **UPCOMING EVENTS/IMPORTANT DATES!**

- **10/3, 6-9 PM, Open Mic Music Night #9, *The Real McCoy***
- **11/15, 3-4:30 PM, Sounds in Winter, Brookside Museum**