



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

February 7, 2024 Agenda

Call to Order

Pledge to the Flag

Attendance/Introductions

Approval of the January 3, 17th meeting minutes

Work in flight

1. *Street light banners 2023* (Katie)
2. *Garbage can sides* (Emily, with BSBPA) - DECISION - agree to the design at next meeting for:
 - a. COA
 - b. Duplicate the Village banners - check with Katie
3. *Pop-up banner* (Emily) - in process; will replicate trash can graphic (above).
4. *Chocolate Festival (2/2)* review
5. *Random Acts of Poetry* (Cathy/Anne/kate, with Library, BSCSD) - April 2024.
6. *BSCSD arts department collaboration* (Cathy/kate) - Review of 1/22 meeting with BSCSD arts educators
 - a. First Friday in May - who are the businesses; # (and type) of exhibits
7. *Tie Dye* (May 2024)
8. *Social Media Calendar/ 'Holiday' promotions* (Emily) - Anticipated February
9. *Digital Brand awareness (Emily)* - tabled until next meeting
 - a. DECISION - update the mission statement
 - b. next opportunity is the COA flyer.
 - c. Website site map for revamp (Emily) - Current site map created. Next step is to create the future website map then prioritize content revisions.
 - d. Future website opportunity - make our COA application an online application. May be able to make it an editable PDF?

Future work

1. *Ottavia/Maria's projects* - Everyday sketching; Make and Take Art - awaiting SA grant decision.
2. *Digital Village Art Map* (Anne/Katie) - awaiting SA grant decision
3. *Sounds... 2024* (Cathy) - awaiting SA grant decision.



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4. DECISION - put together the 2024-2025 project slate for Village Budget approval
5. *Rainbow Bridge* at Kelley Park (Cathy) - Frank Blair is seeking a willing scout.
6. *Bus Shelter* - tabled until the structure is in place
7. *Mural* (Bernadette)- tabled for future discussion

Other updates:

1. Partner update:
 - a. Need to get “Random Acts...” packet to each participating business
 - b. BSBPA next meeting anticipated to be 4/15 @6:30, BACC
2. Partner update: Village Events Task Force
 - a. Seeking ideas for a new project (instead of birdhouses): ideas so far - box car, bee hive, bat houses, iron spring bird feeder, little benches - issue is how to display the items until they go home with the makers
 - b. FFD is 8/18 - seeking kid craft ideas
3. COA Committee member recruitment
4. Budget review
 - a. 2023-2024 Village budget reallocation approved?
 - b. 2024-2025 Budget proposal due to the Village in mid-February.
5. Chair’s report

Public Comment

Reminders:

1st Wednesday of each month is formal; 3rd Wednesday of each month is a working session.

2024 meeting schedule:

February 21
March 6, 20
April 3, 17
May 1, 15
June 5, 19
July 3, 17
August 7, 21
September 4, 18
October 2, 16
November 6, 20
December 4, 18



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Next Meeting

Next meeting – February 7
7 pm
@ Library Community Room

Adjourn

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.