



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

March 6, 2024 Agenda

Call to Order

Pledge to the Flag

Attendance/Introductions

Approval of the February 21st meeting minutes

Work in Flight

1. *Marketing/Branding* (Emily)
 - a. *Garbage can sides*
 - i. COA branded
 - ii. Village banners branded (duplicate design)
 - b. *Pop-up banner*
 - c. *Social Media Calendar/ 'Holiday' promotions*
 - d. *Digital Brand awareness*
 - a. Tag/Mission statement update
 - i. Tag - 'Enhancing our village through promotion of the Arts' ?
 - ii. Mission
 - b. COA Flyer
 - c. Website site map for revamp
2. *Random Acts of Poetry* (Cathy/Anne/Kate, with Library, BSCSD) - April 2024
 - a. Workshop - 4/13
 - b. Open Mic - 4/17
 - c. Professional reading - 4/27
 - d. Business participation update
 - e. Daily Dose update
 - f. Marketing efforts - Press Release, Flyer, Media calendars, Social Media partners (Real McCoy, Library, Brookside)
3. *Tie Dye* - May 2024; budget approved; Dom DeNofio (friend of George) may be able to help - need to purchase supplies and confirm Dom's help.

Future Work

1. *Ottavia/Maria's projects* - Everyday Sketching; Make & Take Art - awaiting SA grant decision in March



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2. *Digital Village Art Map* (Anne/Katie) - awaiting SA grant decision in March
3. *Sounds... 2024* (Cathy) - awaiting SA grant decision in March
4. *Rainbow Bridge* at Kelley Park (Cathy) - Frank Blair is seeking a willing scout
5. *Bus Shelter* - tabled until the structure is in place
6. *Mural* (Bernadette)- tabled for future discussion

Other Updates

4. Partner update: BSBPA
 - a. Garbage Can sides (as above)
 - b. May First Friday - arts educators update
 - c. "Random Acts..." (as above)
 - d. BSBPA next meeting anticipated to be 4/15 @ 6:30, BACC
 - e. Tie Dye at the farmers' markets
5. Partner update: Village Events Task Force
 - a. Seeking ideas for a new project (instead of birdhouses): ideas so far - box car, bee hive, bat houses, iron spring bird feeder, little benches - issue is how to display the items until they go home with the makers
 - b. FFD is 8/18 - seeking kid craft ideas
6. Budget
 - a. 2024-2025 budget submitted
 - b. review 2023-2024 budget; follow up on reimbursements
7. Chair's report

Public Comment

Meeting Reminders & Schedule

- *1st Wednesday of each month is formal*
- *3rd Wednesday of each month is a working session*
- *Meeting time/location: 7 PM @ Library Community Room*

2024 remaining meeting schedule:

- March 20
- April 3, 17
- May 1, 15
- June 5, 19
- July 3, 17
- August 7, 21
- September 4, 18
- October 2, 16



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- November 6, 20
- December 4, 18

Next Meeting

Next meeting – March 20, 7 PM @ Library Community Room

Adjourn

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.