

# Ballston Spa Committee on the Arts

## June 18, 2025 Meeting Agenda

**Call to Order -**

**Pledge to the Flag -**

**Attendance/Introductions -**

**Approval of Meeting Minutes - [5/28/25](#)**

### **Work in Flight**

1. *Art Activities for Village Events* - which do we want to participate in & who wants to take the lead on which events?
  - a. 6/6, 6-9 PM, Open Mic Music Night #4, *The Real McCoy* (**George**)
    - i. How was it and who has pop-up banner?
  - b. 7/11, 7-10 PM, BSBPA Movies in the Park: Elf - Christmas craft, ask Ashley to brainstorm/put together estimate? Oriental trading company?
  - c. 8/1, 7-10 PM, BSBPA Movies in the Park: Wicked - Face painting?
  - d. 6/26, 6-8 PM, BSBPA Summer Concert in the Park (summer Thursdays). Art pop-up & publicity for Sounds of Summer?
  - e. 8/7, 6-8 PM, BSBPA Annual Ice Cream Social - maybe?
  - f. 8/17, 10 AM - 4 PM, Ballston Spa Events Task Force: Family Fun Day
  - g. 8/30, 7-10 PM, Play Music on the Porch/Open Mic Music Night on the porch @ McCoys - add to Art Map?
  - h. *Play Music on the Porch Day* - 8/30/25. Cathy meeting with music teachers at high school to get kids to agree to do this & make list. Conversations started
  - i. *Chalk Walk/Chalk Art* (**TBD**) - Corina donated chalk. Do something with it this summer for Farmers Market/Movie Night/Family Fun Day/Ice Cream Social?
  - j. Tie Dye Shirts - are we going to do another event. tie dye shirts for BSBPA to sell, or give white shirts back to BSBPA?
2. *SA Regrant: 2025 Sounds of Summer* (**Cathy**) - dates/groups?
  - a. 7/27, 5-6:30 PM, rain date 8/3 - Group?
  - b. Working on second date with Brookside Museum - considering 8/24, rain date 8/31?
3. *SA Regrant: Summer Sketch & Print Class: A Nature Inspired Creative Journey* (**Ottavia & Maria**)
  - a. Facebook: <https://fb.me/e/4QYIH65A2>
  - b. Instagram: <https://www.instagram.com/p/DJ9l0rHxIj8/>
  - c. \$60/per person
  - d. Pre-registration required:  
<https://docs.google.com/forms/d/e/1FAIpQLSfiNxElCde4cEqqr8zShR3KKgpVg9vL6bl5graTv3Aev-0k-A/viewform>

- e. Cathy to send Emily publicity list/password to submit to online newspapers
- 4. *SA Regrant: [Digital Village Art Map](#) (Emily): [IN PROGRESS](#)*
  - a. Places to Browse Art, Be Art, Buy Art, Build Art, Book Art
  - b. Need to source a photographer ASAP - call for artist on social media?
  - c. Leave behind - have Andrew design with QR code
  - d. 3/13 emailed Spencer at Saratoga Arts, 3/20 OK with further extension
  - e. Budget: \$2500 Saratoga Arts
- 5. *Planters (George) - COA (COA), Queen of Hearts (COA), Cats (BACC), Lifeworks*
  - a. George to buy flowers (Ocean State Job Lot). George/Cathy to split cost and determine watering schedule. Who wants to ask Dana/BSBPA if they want to get sponsors for flowers in the future? BSBPA promotion to beautify in front of businesses. George to get in touch with LifeWorks/Wendy
  - b. Going to put in same places as last year: O'Briens, Bench across from Next Door, Wiswall Park
- 6. *Marketing/Branding*
  - a. *COA Website (Ashley) - update? Moving over [info@bspaarts.org](mailto:info@bspaarts.org) email address?*
    - i. Ashley, did you respond to Rebecca re [bspaarts.org](http://bspaarts.org) domain renewal (see email from 5/29)?
  - b. New COA Gmail address (Ashley) - update?
  - c. *Trash Can Panels/banner designs (Emily). Sent PDF to BSBPA 2/25 & reminder email 5/7*
  - d. *COA Business Cards (Emily) - no updates, still not correct*
- 7. *Village Banners - Set 2 (Cathy/Emily)*
  - a. 2007 Discover the Charm bi-centennial banners are up per Cathy/DPW
  - b. Haiku banner designs, Design Invoice, Production costs approved by Village board on 5/27. 6/15 Emily emailed final files to Joel/SillyCar for production and asked them to invoice Village directly
  - c. Costs for haiku banners:
    - i. \$300 for Andrew Cardish design work
    - ii. \$1399.98 SillyCar Design Printing/Production (22 banners - 11 designs + adding grommets)
  - d. 2026 is 250th year for the county - Cathy thinking about famous Ballston Spa historical figures

## Future Projects

- 1. *COA Social Media Covers: Call for Artists (Emily/Mary Jo)*
  - a. Emailed 9/18 - Andrea Tabor (BSHS graphic design teacher)
  - b. See if any student artists in Burnt Hills are interested (Mary Jo)
- 2. *COA Social Media Calendar/ [Art Holiday](#) promotions (Emily/Ashley)*
- 3. *COA Flyer (Emily) - will begin once tagline/mission statement are completed*

4. *Rainbow Bridge at Kelley Park (Cathy/Bernadette)* - Frank Blair seeking willing scout. Pet memorial? Parks & Tree Board chair Caitlin Parwana/ caitlinparwana@gmail.com. Board weighs in on park installations. Cathy to contact Caitlin. Update?
5. *Bus Shelter* - tabled until structure is in place
6. *Mural (Bernadette/Emily)* - tabled for future discussion.
  - a. 11/4 Emily contacted artist that [Muttering Mouse] message COA about [Maxim - Muralist/Contemporary artist] interested in applying for a 2026 Saratoga Arts grant to do a public outdoor mural in Ballston Spa. This year, artist is applying with Ballston Community Library
  - b. Coca Cola Mural (**Cathy**) - grant program for restoring their murals. [https://coca-cola.smartsimple.com/s\\_Login.jsp](https://coca-cola.smartsimple.com/s_Login.jsp)
7. *Architecture map of Ballston Spa (Cathy)*
  - a. John Cromie, Cathy to talk to him about applying for SA Grant for photos to turn it into a digital walking tour. Cathy to scope project. John has all info but doesn't have pictures. Cathy sent Emily John's paper.
  - b. Apply for 2027 SA Grant?

## Budget

1. 2025-2026 Budget FY26 (6/1/25-5/31/26) - 4/1/25 [resubmitted to Village](#)
  - a. Trustees-Town budget was approved - COA still has yet to hear which line items and what amount was approved from our proposed budget. Please provide at your earliest convenience
  - b. Committee to review budget ~quarterly, consider reallocation
  - c. Submit receipts for reimbursement within 14 days of purchase to Ashley/Emily, who will submit to Village/track against COA budget.
    - i. When submitting, send to Deputy Treasurer & Treasurer, cc Ben, Bernadette, Emily, Ashley - inquire date item will be on agenda
    - ii. Village board meetings are held 2nd & 4th Mondays of the month. Anything for agenda must be submitted by previous Thursday
2. [Project Estimate Template](#) - on COA Drive
3. VistaPrint (**Emily**) - tax exempt account established through 5/9/25
4. Amazon (**Ashley**)
  - a. Order acrylic sign holder for events (bigger size)
5. [2025 Saratoga Arts Regrant](#)
  - i. 2025 Sounds of Summer/Sounds in Winter (**Cathy**) - FUNDED \$2,500
  - ii. Summer Sketch & Print Class: A Nature Inspired Creative Journey (**Ottavia & Maria**) - FUNDED \$5000
  - iii. Ballston Spa Historic Churches Stained Glass Windows Walking Tour (**Emily**) - NOT FUNDED, feedback requested from Spencer & received 5/20

- iv. Front Street Art Fair (**George**) - NOT FUNDED, request feedback. George, did you ask for and receive feedback?
  - 1. Wiswall Park-COA to do publicity, Beekman St to help supply art vendors. Saratoga Art in the Park, Beekman St Art Fair, Brookside Artisan Market, LARAC
  - 2. Beekman Street Art Fair is 6/1/25
  - 3. Art in the Park is 5/31/25 [Congress Park]

### **Trustee Liaisons to Advise (Bernadette/Ben)**

- 1. Collecting money/registration & selling tickets for classes/events (**Emily**)
  - a. Frank said Clover doesn't make sense for COA, offered Square. Need to look into online payment system. Cathy suggested Ludus, Ashley looking into GoDaddy. Update?
  - b. Spa Art & Music (George's non-profit) - create a Friends of?
- 2. Charge/Bylaws (**Emily/Bernadette**)
  - a. Last approved charge on the [Village website](#)
  - b. Mission & Tagline (**All**) - see [working doc](#), any new suggestions/ideas?

### **Partner Updates**

- 1. BSCSD
  - o 2/24, 2:30 PM, BSHS Art & ELA Department meetings - Emily & Kate. Ashley reviewing survey results/making Google Sheet with info. Update?
- 2. BSBPA (Dana Wormer) - meetings held 3rd Monday of the month
  - o Farmers' Market - selling Student Art/Pop-up artists (**Cathy**). Tabled - issue is finding the kids/getting the schools to work with us
  - o 6/16, 6:30 PM, Brookside Museum - would anyone like to attend? Chris/George/Emily?
- 3. Village Events Task Force (Ray Otten/Gina Marozzi) - Family Fun Day (August)
- 4. Sergio's Pizza (Kristen Piotrowski) - offered sponsorship/donation. Keep in mind of how to involve
- 5. CMYK Art Studio (Emily) - contact to see if they want to collab with BSCOA
- 6. LifeWorks Community Action (Miguelina Sanchez - also on BSBPA board)
- 7. North Country Arts (Philip J. Casabona, NCA President) - Emily in touch
  - o NCA's Gallery in The Shirt Factory, 71 Lawrence Street, Glens Falls
- 8. Friends of SPAC (Katie Caporta/Emily Bartell) - partnerships/cross promotion
- 9. Saratoga Arts (Spencer Sherry) - cross promotion
- 10. Pitney Meadows Community Farm (Cass Skarka) - cross promotion
- 11. Empire State University/Arts & Humanities (Nicola Marae Allain) - collabs

### **Recruitment**

- 1. Website for requesting volunteers - VolunteerMatch (**Cathy/Emily**) - set up? 8/27 Emily emailed Jenn to see if she can create [bspaarts@ballstonspa.gov](mailto:bspaarts@ballstonspa.gov)
  - a. Have Andrew design ad for volunteer recruitment and do a boosted post?

2. Kathleen Gillick (**Pat**) - [leatherperfect@gmail.com](mailto:leatherperfect@gmail.com) - (925) 299-1707
3. Mary Jo Bradley (**Emily**) - [mj@maryjobradley.com](mailto:mj@maryjobradley.com) - (845) 264-4281
4. Maggie Rees (**Emily**) - 8th grade student volunteer, mother Christina Rees 518-796-8253 (came from Liz Biddle)
5. Danny Kahn - [dannyfromqueens@gmail.com](mailto:dannyfromqueens@gmail.com), 347-490-4262
6. Abigail Silin (**Emily**) (from IG message) - [asilinart@gmail.com](mailto:asilinart@gmail.com)

## Chair's Report

## Public Comment

## Meeting Reminders & Schedule

- 7 PM, Brookside Museum through June. Beth Silvestri is SCHC contact if meeting date needs to be changed/cancelled [bsilvestri@brooksidemuseum.org](mailto:bsilvestri@brooksidemuseum.org)
- 1<sup>st</sup> Wed of Month: Formal, 3<sup>rd</sup> Wed of Month: Working Session

*2025 remaining meeting schedule:*

- **NEXT MEETING - July 2, 7 PM, Brookside Museum**
- July 16
- August 6 & 20
- September 3 & 17
- October 1 & 15
- November 5 & 19
- December 3 & 17

## Adjourn

### ***Ballston Spa Committee on the Arts - Mission***

*To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.*

## **UPCOMING EVENTS/IMPORTANT DATES!**

- 8/24, 8/31, 9/7, 12-3 PM, Sketch & Print: A Nature Inspired Creative Journey
  - Facebook: <https://fb.me/e/4QYIH65A2>
  - Instagram: <https://www.instagram.com/p/DJ9l0rHxIj8/>
  - \$60/per person
  - Pre-registration required: <https://docs.google.com/forms/d/e/1FAIpQLSfiNxE1Cde4cEqqr8zShR3KKgpVg9vL6bl5graTv3Aev-0k-A/viewform>