



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

Agenda 10/4/2023

Call to Order

Pledge to the Flag

Attendance/Introductions -

Approval of the September 6th, 20th meeting minutes

Old Business

Action item review - under separate cover.

Planters Watering schedule - Done?

Branding/Marketing next steps -

1. Website site map for revamp -
 - a. Current site map created. Next step is to create future website map then prioritize content revisions
 - b. Finalize application/SA funding process
 - c. Update the application (including a supplemental document for budget)
 - d. Align our scoring rubric to the SA criterion
2. Introduction Cards - distribute as needed
3. QR code and Flyer - Emily/Katie
4. Social Media cover pic - Ashley
5. Pop-up banner - Emily

BSBPA partnership - 9/18 meeting report out (Emily):

1. Garbage cans sides -
2. Middle School long term art project
3. Tie dye BSBPA t-shirts
4. Next meeting schedule??

New Business

Project progress report - Group A:

Survey of the village* (Anne/Ashley)



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(* collect on the B SPA map spreadsheet under separate cover)

Social Media Calendar/‘Holiday’ promotions (Emily)

Community Bulletin Board rehab (kate)

Library projects (kate, Ashley)

Tiny Craft Library (kate)

Craft Classes (kate)

Fiber arts meet-up - holding until fall

Author presentations/Book Signing - no action yet; focusing on first 2 projects.

Project progress report - Group B:

Photowalk/map (Ashley/Anne)

Village of Friends Street Banners (Katie)

Plein Air classes (Cathy) - additional class?

Sounds... concerts (Cathy) - advertising plan for the fall/winter concerts (11/18 String quartet, 12/30 Lark trio (string/piano); both at 3pm).

New project ideas:

Trash cans - 8 panels

Chocolate Festival planning - ???

Mural

Bus Shelter

Budget review

Chair’s report

Public Comment/Other -

Reminders:

2023 schedule of public meetings for the Committee of the Arts:

October 4, 18

November 1, 15

December 6, 20

Next Meeting

Next meeting – September 20th

7 pm

@ Library Community Room



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Adjourn

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.